

## **Abstract**

This study explores the relationship between financial risk management practices and corporate performance, focusing on how organizations navigate financial risks to optimize performance outcomes. The research employs a mixed-methods approach, combining both quantitative data analysis and qualitative insights. The aim is to provide a comprehensive understanding of the specific financial risk management strategies that contribute to improved organizational performance, particularly within volatile financial markets.

In the quantitative phase, the study examines the correlation between various financial risk management practices, such as hedging, risk diversification, and liquidity management, and key performance indicators (KPIs) like profitability, growth, and stock performance. Data is collected from a range of industries to identify patterns and to test hypotheses regarding the effectiveness of these practices across different sectors. Statistical analysis provides insights into which risk management techniques have the most significant impact on corporate performance.

The qualitative component of the study involves in-depth interviews with corporate executives and financial managers to gain a deeper understanding of the contextual factors influencing the implementation and outcomes of risk management strategies. These interviews shed light on the challenges and best practices related to financial risk management. Ultimately, the study seeks to contribute valuable knowledge that can guide businesses in refining their financial risk management practices to achieve sustained performance improvements in an increasingly uncertain financial landscape.