

Abstract

This study explores the financial performance of healthcare organizations with a focus on cost efficiency using a mixed-methods approach. As healthcare organizations face increasing financial pressures, understanding the factors that drive cost efficiency is essential for sustaining operations while maintaining high-quality care. The research aims to identify key financial strategies and operational practices that contribute to cost-effective healthcare delivery.

The quantitative component involves analyzing financial performance data from various healthcare organizations, using key metrics such as revenue generation, expenditure management, and cost ratios. The study evaluates how these organizations manage financial resources to optimize cost efficiency while adhering to quality standards. Statistical analysis helps to identify patterns in financial performance and assess the effectiveness of different cost management strategies.

In parallel, the qualitative aspect includes interviews with healthcare administrators, financial officers, and operational managers to gain insights into the challenges and best practices in managing costs within healthcare organizations. These interviews provide a deeper understanding of the internal and external factors that influence financial performance, such as reimbursement rates, policy changes, and technological investments. The findings from this study are expected to offer practical recommendations for improving cost efficiency in healthcare organizations, enabling them to balance financial sustainability with quality patient care.