

## **Abstract**

This research investigates the challenges in international intellectual property (IP) protection, focusing on how global legal frameworks address the complexities of safeguarding intellectual property across borders. As businesses increasingly operate in a globalized economy, the protection of patents, trademarks, copyrights, and trade secrets has become more challenging due to varying legal standards, enforcement mechanisms, and cultural differences in IP valuation. This study explores the difficulties faced by businesses in navigating these discrepancies and the implications for innovation and international trade.

A mixed-methods approach is employed to provide a comprehensive understanding of the barriers to effective international IP protection. The qualitative component includes interviews with IP lawyers, business leaders, and policymakers to gain insights into real-world challenges in protecting intellectual property across different jurisdictions. These interviews examine the effectiveness of international agreements, such as the TRIPS agreement, and explore issues such as infringement risks, enforcement gaps, and cross-border IP disputes. The quantitative component involves the analysis of data on IP violations, patent filings, and litigation outcomes across countries, using statistical methods to assess the impact of various legal frameworks on global IP protection.

The findings aim to contribute to the understanding of how current global legal frameworks address IP protection challenges. By identifying the gaps and inefficiencies in international IP systems, this study offers recommendations for businesses and policymakers to enhance IP protection, foster innovation, and reduce risks in a globalized economy.